



Presents

2nd Annual Culture thru Community Gala

2022 SPONSORSHIP OPPORTUNITIES

A Gala in support of and benefit to

Humanity in the Middle, a non-profit organization

serving and mentoring emerging high school

leaders in St. Louis, MO

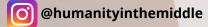
October 23, 2022
The Foundry Art Center
520 N. Main Street
St. Charles, MO 63301

Who and What

Founded by Charlin Hughes, Clay
Farmer, and Wesley Bell, Humanity in
the Middle is a non-profit, servicebased organization whose primary
goal is to bridge the gap between law
enforcement and the communities.

We take pride in providing the highest standard in professional and personal development for our program's teens/young adults. We focus on helping high school Juniors, and Seniors acquire scholarships, products, and equipment for college.

















Why and How

- 15% of African American high school students drop out of school during their Junior and Senior year.
 - We combat this by engaging with the students during their Junior year and tapping into our vast network of resources to push them across the finish line. by providing support, resources, and guidance.
- 20% of African American students between the ages of 16-and 18 are undecided on whether or not they want to attend college.
 - Many of our Scholars expressed college was not a viable option until connecting with Humanity in the Middle and winning an all-expense-paid trip that included tours of universities such as Howard, Spelman, and Morehouse.
- 25% of students of color are impacted by interactions with police before the age of 17, and 40% of students of color are afraid of and distrusting of law enforcement.
 - We work hard to turn these numbers around, and we appreciate your support in our actions.













Event Netails & Sponsorship



humanityinthemiddle.org



The purpose of the Culture thru Community Gala is to honor Professionals and Business Owners in the Communities that Humanity in the Middle serves.

We know of so many amazing people, and they don't get the recognition that they deserve! This gala provides an opportunity to dress up, have fun, donate and celebrate our community leaders and doers. We ask for your partnership in making this event a success.

Sponsorship Opportunities

The Game Changer

\$3000

Eight (8) tickets with premier seating Fourteen days of exclusive promotion on All Social Media Platforms Full-page color ad in gala program Time during the program to promote business Company logo featured in all print and electronic event material

> Fullscreen slide in event slideshow: full color Tax-deductible receipt

The Ambassador

\$2000

Five (5) tickets

Seven days of exclusive promotion on All Social Media Platforms Company logo featured in all print and electronic event materials

> Half-page full-color ad in gala program Half-screen slide in the event slideshow **Tax-deductible receipt**

To sponsor, email Charlin Hughes: humanityinthemiddle@gmail.com

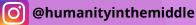
Make checks payable to:

Humanity in the Middle - 3969 Canterbury Dr. 2W Pasadena Hills, MO 63121

Cashapp: \$3Humanityinthemiddle. Please place your email address in the "for" section. We will reach out to acquire all necessary information.



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More Sponsorship Opportunities

The Advocate

\$1000

Four (4) tickets
4 days of exclusive
promotion on All Social
Media Platforms
Company name in program
Tax deductible receipt



Community Supporter

\$750

Two (2) tickets
2 days of exclusive
promotion on All Social
Media Platforms
Company name in program
Tax deductible receipt



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