

 @humanityinthemiddle

 @humanityinthemiddle

 [humanityinthemiddle.org](http://humanityinthemiddle.org)

**Presents**

***2nd Annual  
Culture thru Community Gala***

---

***2022 SPONSORSHIP OPPORTUNITIES***

*A Gala in support of and benefit to  
Humanity in the Middle, a non-profit organization  
serving and mentoring emerging high school  
leaders in St. Louis, MO*

***October 23, 2022***


***The Foundry Art Center***

***520 N. Main Street***


***St. Charles, MO 63301***

To sponsor, email Charlin Hughes: [humanityinthemiddle@gmail.com](mailto:humanityinthemiddle@gmail.com)

# Who and What

 @humanityinthemiddle

 @humanityinthemiddle

 [humanityinthemiddle.org](http://humanityinthemiddle.org)

**Founded by Charlin Hughes, Clay Farmer, and Wesley Bell, Humanity in the Middle is a non-profit, service-based organization whose primary goal is to bridge the gap between law enforcement and the communities.**




**We take pride in providing the highest standard in professional and personal development for our program's teens/young adults. We focus on helping high school Juniors, and Seniors acquire scholarships, products, and equipment for college.**




To sponsor, email Charlin Hughes: [humanityinthemiddle@gmail.com](mailto:humanityinthemiddle@gmail.com)



# Why and How

 @humanityinthemiddle

 @humanityinthemiddle

 [humanityinthemiddle.org](http://humanityinthemiddle.org)

- **15%** of African American high school students drop out of school during their Junior and Senior year.
  - We combat this by engaging with the students during their Junior year and tapping into our vast network of resources to push them across the finish line. by providing support, resources, and guidance.
- **20%** of African American students between the ages of 16-and 18 are undecided on whether or not they want to attend college.
  - Many of our Scholars expressed college was not a viable option until connecting with Humanity in the Middle and winning an all-expense-paid trip that included tours of universities such as Howard, Spelman, and Morehouse.
- **25%** of students of color are impacted by interactions with police before the age of 17, and **40%** of students of color are afraid of and distrusting of law enforcement.
  - We work hard to turn these numbers around, and we appreciate your support in our actions.



To sponsor, email Charlin Hughes: [humanityinthemiddle@gmail.com](mailto:humanityinthemiddle@gmail.com)





# Event Details & Sponsorship

 @humanityinthemiddle

 @humanityinthemiddle

 [humanityinthemiddle.org](http://humanityinthemiddle.org)

The purpose of the Culture thru Community Gala is to honor Professionals and Business Owners in the Communities that Humanity in the Middle serves.

We know of so many amazing people, and they don't get the recognition that they deserve!

This gala provides an opportunity to dress up, have fun, donate and celebrate our community leaders and doers. We ask for your partnership in making this event a success.

## Sponsorship Opportunities

### The Game Changer

**\$3000**

Eight (8) tickets with premier seating

Fourteen days of exclusive promotion on All Social Media Platforms

Full-page color ad in gala program

Time during the program to promote business

Company logo featured in all print and electronic event material

Fullscreen slide in event slideshow: full color

Tax-deductible receipt

### The Ambassador

**\$2000**

Five (5) tickets

Seven days of exclusive promotion on All Social Media Platforms

Company logo featured in all print and electronic event materials

Half-page full-color ad in gala program

Half-screen slide in the event slideshow

Tax-deductible receipt



To sponsor, email Charlin Hughes: [humanityinthemiddle@gmail.com](mailto:humanityinthemiddle@gmail.com)

Make checks payable to:

Humanity in the Middle - 3969 Canterbury Dr. 2W Pasadena Hills, MO 63121

or

Cashapp: \$3Humanityinthemiddle. Please place your email address in the "for" section. We will reach out to acquire all necessary information.



# Event Details & Sponsorship

 @humanityinthemiddle

 @humanityinthemiddle

 [humanityinthemiddle.org](http://humanityinthemiddle.org)

The purpose of the Culture thru Community Gala is to honor Professionals and Business Owners in the Communities that Humanity in the Middle serves. We know of so many amazing people, and they don't get the recognition that they deserve! This gala provides an opportunity to dress up, have fun, donate and celebrate our community leaders and doers. We ask for your partnership in making this event a success.

## More Sponsorship Opportunities

### The Advocate

**\$1000**

Four (4) tickets  
4 days of exclusive  
promotion on All Social  
Media Platforms  
Company name in program  
Tax deductible receipt



### Community Supporter

**\$750**

Two (2) tickets  
2 days of exclusive  
promotion on All Social  
Media Platforms  
Company name in program  
Tax deductible receipt



To sponsor, email Charlin Hughes: [humanityinthemiddle@gmail.com](mailto:humanityinthemiddle@gmail.com)

**Make checks payable to:**

**Humanity in the Middle - 3969 Canterbury Dr. 2W Pasadena Hills, MO 63121**

or

**Cashapp: \$3Humanityinthemiddle. Please place your email address in the "for" section. We will reach out to acquire all of your information**

